

2019 PONZI PINOT NOIR ROSÉ



“ *Ethereal aromatics of magnolia, hibiscus, wild strawberry, jasmine and rainwater blend with slightly savory hints of lemon thyme and white pepper on the nose. The seamless palate of apple (think Envy or Pink Lady), slight honey notes and juicy acidity make this a refreshing, but serious Pinot noir rosé.* ”

—WINEMAKER LUISA PONZI

RELEASE DATE:

April 2020

SUGGESTED RETAIL PRICE:

\$23

NATIONALLY DISTRIBUTED BY:

Vintus

VINTAGE 2019: This is the ‘Throwback Vintage’, a reminder of more classic Oregon vintages and the reason our parents, Dick and Nancy, came here over 50 years ago. A mild summer, with just a hint of humidity, brought us into Fall with dry weather into September. We began picking sparkling and Rosé fruit then the dance began between clear sunny skies and rainy days. Chardonnay and Pinot Noir slowly ripened and was harvested in waves between the rainy and sunny days, retaining beautiful acidity and freshness. The pace was reasonable with plenty of time to enjoy our crew from around the globe and appreciate the Fall. We completed vintage late October and were astounded by the lovely wines in our cellar. These are elegant, low alcohol wines fully expressing what the Willamette Valley can achieve in a cooler vintage. It was a year where winemakers were required to draw on past harvests and put into practice lessons learned. Experience definitely mattered in this vintage.

VINEYARDS: The fruit for the Rosé is intentionally selected with an eye towards cooler sites which retain juicy, vibrant acidity. The 2019 Ponzi Pinot Noir Rosé is a blend of fruit from a cooler block at our own Aurora Vineyard, and a beautiful cool site near the Pacific Coast Range, called Ten Peaks Vineyard.

FERMENTATION: The fruit was destemmed and macerated for 24 hours before pressing to stainless steel for fermentation. The fermentation was cool and long and malolactic was inhibited to retain bright, fresh fruit character. Alcohol is 13%. Finished pH is 3.16. Residual sugar is .63 g/L.