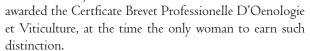
LUISA ALICE PONZI WINEMAKER

uisa Ponzi graduated from Portland State University, Portland, Oregon in 1990 with a Bachelor of Science. Following her undergraduate studies, Luisa moved to Beaune, France, where she continued her education in viticulture and enology. As part of the required curriculum, Luisa apprenticed with Burgundian producer, M. Christophe Roumier of Domaine Roumier of Chambolle Musigny, France as well as with Italian producer Luca Currado of Vietti in Piedmont, Italy. In 1993, Luisa was



In addition to her formal studies of enology and viticulture, Luisa has traveled extensively throughout other prominent wine regions including Australia, New Zealand, Germany, Italy, Austria, Slovenia and the United States. Since 1986, she has participated in all the International Pinot Noir Celebrations in McMinnville, Oregon and has attended all of the accompanying Steamboat Technical Pinot Noir Conferences.

Luisa combines her formal winemaking experience with her lifelong work with her father, Dick Ponzi, at their Willamette Valley vineyards and winery. Since 1993, Luisa has brought her knowledge of Burgundian practices combined with her personal experience to the family-owned winery.

Luisa continues to educate herself through contacts with winemakers around the world, frequent winery tastings and winemaking conferences. She currently



sits on several advisory and wine organization boards.

Luisa has been honored with awards and accolades, all contributing to Ponzi's heightened stature in the national arena.

She, her husband, fellow winemaker Eric Hamacher, and their four children reside atop Chehalem Mountain with commanding views of the glorious valley.

For more than two decades, Luisa's passion and winemaking talent have helped sustain Ponzi Vineyards' nearly 50-year acclaimed tradition of producing some of the world's finest wines.

ACCOLADES

"Legendary producer now in 2nd generation making excellent wines."

- Hugh Johnson

"Luisa Ponzi... one of the brightest stars among the new generation in Oregon."

- Paul Gregutt

"Ponzi Vineyards remains a reference point for American Pinot Noir with winemaker Luisa Ponzi at the top of her game."

- Robert M. Parker's The Wine Advocate

"By adding academic knowledge to her unparalleled experience learning from her father, Luisa Ponzi has become one of the most formidable winemakers in the country."

- Oregon Wine Report