



WHY SINGLE VINEYARD PINOT NOIR?

Single vineyard bottlings from Ponzi Vineyards debuted in 2000 with the 1998 Ponzi Abetina Pinot Noir. For years, Abetina Vineyard was the backbone of the Ponzi Reserve blend. When Winemaker Luisa Ponzi tasted through barrels of 1998 Pinot noir, Abetina stood out. The impressive lot initiated the first single vineyard designated bottling for the brand.

The inaugural bottling of Abetina Vineyard signified a new generation of high end, cellar-worthy wines from Ponzi Vineyards. This bottling also set the standard by which Ponzi Vineyards continues to stand today – *only vineyards expressing exceptional qualities in the finest vintages will be bottled as single vineyard designates.*

2015 will be remembered in Oregon by its cooperative nature. This vintage will show these beautiful conditions by the intensity of fruit flavor, but the balance and acidity will keep the wines nuanced and elegant. A truly gorgeous year for the Willamette Valley.



AURORA PINOT NOIR

- This site offers southeast facing slopes and crowns, ideal for Pinot noir, nestled in the Chehalem Mountains AVA.
- The unique block selected for this bottling is consistently the foundation of the Ponzi Reserve cuvée.
- The roots of these 20 year old vines have grown deep into the rich basalt layer known as Laurelwood soil. As a result, the fruit produced is more intense and deeply flavored.

2015 PONZI AURORA PINOT NOIR

Limited production: 280 six-pack cases

Suggested retail price: \$105

Release date: November 2017



ABETINA PINOT NOIR

- Abetina sits on a spectacular east-facing slope planted in 1975 as part of a clonal test conducted by Oregon State University.
- 22 different Pinot noir clones are planted side-by-side on this two-acre site.
- These vines consistently produce the most profound and distinct Pinot noir of all our vineyards.

2015 PONZI ABETINA PINOT NOIR

Limited production: 280 six-pack cases

Suggested retail price: \$105

Release date: November 2017



VIGNETO PINOT NOIR

- This bottling features Pinot noir from Bieze Vineyard, an outstanding Ponzi grower.
- Vigneto showcases the best of the best from Ponzi's grower vineyards
- Bieze Vineyard is located in the Eola-Amity Hills AVA.

2015 PONZI VIGNETO PINOT NOIR

Limited production: 200 six-pack cases

Suggested retail price: \$80

Release date: November 2017